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ARCHITECTURAL BLADE: An integral part of the design and function of the structure, rather than an object added to or standing on the structure.

AWNING: A projecting cover extending over a door, window or wall section with support attached to the structures and used as cover, protection, or as decoration.

CANOPY: A roof like structure projecting from the exterior surface of a structure and are of sufficient height and design to drive under. Detached canopy structures, e.g., a fuel station facility, shall be considered a separate structure.

FLAG: Any fabric, banner, or bunting containing distinctive colors, patterns or symbols, used as a symbol of government, political subdivision, or other entity.

ILLUMINATION: See SIGN CHAPTER DEFINITIONS for definition of illuminated sign.

MURALS AND ARTISTIC GRAPHICS: Any abstract mosaic, mural, painting, graphic art technique, or any combination thereof that does not contain any copy, business logo, or other visual elements intended to advertise.

SIGN CHAPTER DEFINITIONS (CHAPTER 3 ARTICLE D OF THIS TITLE):

Awning Sign: The copy area or separate background areas attached to an awning.

Background Area: The area comprising the portion of a sign on which copy could be placed, not including the supporting structure.

Banner: A sign made of fabric or other similar non-rigid material with no enclosing framework or electrical components that is supported or anchored on two or more edges or at all four corners. Banners also include non-rigid signs anchored along one edge or two corners.

Building Sign Allowance: The allowed sign area for each elevation, excluding freestanding signs and including, awning signs, canopy signs, changeable copy signs, hanging signs, projecting signs, wall signs, and window signs.

Business Identification Sign: A sign that serves to identify only the name, address, and lawful use or uses of the premises upon which it is located and provides no other advertisements or product identification.

Canopy Sign: The copy area or separate background areas attached to a canopy.

Changeable Copy Sign: A sign on which copy may be changed, whether manually or electronically:

- A. **Animated Changeable Copy Sign:** A changeable copy sign, any visible part of which blinks, flashes, moves or changes color to depict action or create a special effect or scene, regardless of the source of energy causing the animation.
- B. **Manual Changeable Copy Sign:** A changeable copy sign, any visible part of which is constructed with removable letters and is not electronically changeable.

Conforming Sign: A sign that conforms to the requirements of chapter 3 article D of this title.

Construction Sign: A sign on a property or portion thereof that has a valid and active building permit.

Copy: Any combination of letters, the space between the letters, numbers, identifying print, symbols, illustrations, logos, or other graphic elements which conveys information.

Copy Area: The area of the sign occupied by copy as defined herein.

Directional Sign: A freestanding sign directing automobile movement through a site that has a drive-through establishment.

Freestanding Sign: A sign whose background or copy area is wholly supported by a column, pole, foundation, pedestal or other support structure in or upon the ground and that is independent from any other structure.

Freestanding Sign Allowance: The allowed sign area for a property, excluding building signs and including, freestanding signs, directional signs, and banners and/or other signs attached to freestanding structures such as a pole.

Hanging Sign: A sign suspended below an awning and/or a canopy.

Illegal Sign:

- A. Any sign and/or sign structure that does not conform to the requirements of chapter 3 article D of this title and for which a permit was never issued and that cannot meet the requirements of a nonconforming sign.
- B. A sign and/or sign structure lacking a current and valid permit.

Illuminated Sign: A sign that uses a source of light for illumination, including but not limited to the following:

- A. Direct illumination: A source of light located away from the sign that lights the sign and is visible to persons viewing the sign from a street, sidewalk, parking area or neighboring property.
- B. Indirect illumination: A source of light located away from the sign that lights the sign, but which is itself not visible to persons viewing the sign from any street, sidewalk, parking area, or neighboring property.
- C. Internal illumination: A source of light that is concealed or contained within the sign and becomes visible in darkness through a translucent surface.
- D. Neon tube illumination: A source of light for externally lit signs supplied by a neon tube that is bent to form letters, symbols, or other shapes.

Limited Duration Sign: Any sign allowed only to be displayed for a limited period of time and capable of being viewed from any street, sidewalk, parking area or abutting property.

Marketing Sign: A sign on a property or any portion thereof available for inspection, sale, lease, or rent, but not including limited duration signs.

Nonconforming Sign: A sign, sign structure, or use of a sign lawfully existing prior January 1, 2010 but that does not now conform to the dimensional and/or locational standards for the district in which it is located.

Off-premises Outdoor Advertising Sign: Any outdoor sign, display, light, device, figure, painting, drawing, message, plaque, poster, billboard or other thing which is designed, intended or used to advertise or inform and which is situated in order to be visible from any highway, or other traveled way and which is located on property which is separate from and not adjoining the premises or property on which the advertised activity is carried out. (See Idaho Code § 40-1910A.)

Portable Sign: Any A-frame, T-Frame, and similar freestanding, movable signs that are placed on the sidewalk for the promotion of a business and/or product.

Projecting Sign: A sign other than a wall sign, that projects from and is supported entirely by a wall of a building or other structure.

Pole Cover: Decorative treatment that encloses the support structure of a freestanding sign.

Roof Sign: Any sign erected and constructed wholly on and over the roof of a building, supported by the roof structure or extending vertically above the eaves of the roof with the exception that a mansard roof sign is treated as a wall sign.

Scrolling: Text or graphics, usually as part of an electronic reader board, which moves up or down or across a display screen in a consistent and predictable manner.

Sign: Any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or writing to advertise, announce the purpose of, or identify the purpose of a person or entity, to communicate information of any kind to the public. See figure 1, section 11-3D-1 of this title.

Sign Structure: Any structure that is specifically designed to support a sign, including decorative cover.

Subdivision Identification Sign: A freestanding sign that identifies a platted subdivision name or the name under which such subdivision is being marketed.

Under Awning Sign: See definition of Hanging Sign.

Under Canopy Sign: See definition of Hanging Sign.

Vehicle sign: A sign on a vehicle of any kind that is directly affixed to the body of the original vehicle, including but not limited to, magnetic decals, vinyl stickers, vinyl wraps, and/or paint.

Wall Sign: Any sign that is attached, erected, or painted on the exterior wall of a structure with the exposed face of the sign parallel to the wall.

Wall area: The wall surface of a single tenant structure or the storefront of a multi-tenant structure.

Window Sign: Any sign upon or within twelve (12") of the windowpanes or glass of a window and visible from the exterior of the window.

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B. Measurements:

2. The area of the sign background shall be computed by measuring the area enclosed by straight lines drawn to enclose the extremities of the copy. When computing the area of sign background, only the face or faces that may be seen from one direction at one time shall be considered. If a sign consists of individual letters, only the total area enclosed by straight lines drawn to enclose each letter shall be computed as sign background area.
3. The height of a sign shall be computed by measuring the distance measured vertically from the top of curb of the abutting street (or, where no curb exists, from the edge of pavement) to the highest point of the sign or visual appurtenance(s). The height of any landscape berm or other structure erected to support or ornament the sign shall be measured as part of the sign height. This allowance does not apply to streets that are part of a freeway interchange or overpass.
4. For residential subdivision identification signs, sign height applies only to that portion of a structure which is physically supporting the sign background area. Other architectural elements primarily related to an entry feature that may be associated with the subdivision identification sign are not regulated as part of the sign height.
5. The projection of a sign is measured by the distance by which a sign extends beyond the building line.

11-1B-1: PURPOSE: The purpose of this article is to allow any nonconforming property, use, or structure that lawfully existed prior to September 15, 2005 and any sign that lawfully existed prior to January 1, 2010 to continue until they are removed, but not to encourage their continuation. It is further the intent of this article that nonconforming properties, uses, structures, or signs shall not expand or extend the nonconforming aspect of the property, use, structure, or sign unless approved subject to a conditional use permit as set forth in Section 11-5B-6, of this title.

11-1B-2: APPLICABILITY: These regulations shall apply to any lawfully existing nonconforming property, use, structure, or sign in any district, except: In the event that a property, use, structure, or sign that was deemed nonconforming under past regulations now complies with the standards of this title, such property, use, structure, or sign shall be deemed conforming.

11-1B-6: NONCONFORMING SIGN:

- A. Except as set forth in Section 11-1B-6B, a nonconforming sign shall lose its nonconforming status and may become an illegal sign if any of the following occur:
 - 1. The sign and/or sign structure is moved.
 - 2. The sign and/or sign structure is replaced and/or removed for any period of time.
 - 3. There is a change in, cessation of, and/or abandonment of the use of the property, or any portion thereof, on which the sign and/or sign structure is located.
 - 4. There are alterations or enlargements to the site or building on the property in excess of twenty-five percent (25%) or more of the existing site or building. The amount of alterations and/or enlargements shall be cumulative over time.
 - 5. The sign and/or sign structure is damaged to the extent of more than fifty percent (50%) of its replacement value.
- B. Any nonconforming sign that is subject to the Idaho Code § 40-1910A related to the removal of off-premises outdoor advertising along state highways shall lose its nonconforming status and may become an illegal sign if any of the following occur:
 - 1. The sign and/or sign structure is moved.
 - 2. The sign structure is replaced and/or removed for any period of time.
- C. Where a nonconforming sign becomes an illegal sign, the owner of the property on which the illegal sign is located shall:
 - 1. Remove the sign within sixty (60) days;
 - 2. Bring the sign into full compliance with this title within sixty (60) days; or

3. Submit a complete application for conditional use approval within thirty (30) days and subsequently gain approval reinstating the nonconforming status of the sign. If the conditional use is not approved, the owner of the property on which the sign is located shall remove the sign within thirty (30) days.

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- B. The installation, use, or display of any of the following types of lighting and/or illumination shall be prohibited:
1. Mercury vapor lamp fixture and/or lamp.
 2. Laser source light or any similar high intensity light.
 3. Lighting that changes colors, revolves, or moves, including searchlights shall be prohibited in all districts, except where approved for temporary uses under a valid, current City of Meridian Temporary Use Permit.
 4. Lighting, including strings of lights, on commercial or private tower structures that exceed the district height limit, except as required by regulations of the federal aviation administration (FAA).
 5. Strobing, revolving, or flashing lights. .
 6. Light or illumination with such brilliance or so positioned as to blind or dazzle the vision of drivers and/or pedestrians.
 7. Low pressure sodium lighting.

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B. Applicability: The provisions of this section shall apply to:

1. All uses identified as conditional use in chapter 2, "District Regulations", of this title.
2. As required by specific development standards in chapter 4, "Specific Use Standards", of this title.
3. Nonconforming properties, uses, structures, and signs as set forth in chapter 1, article 1 of this title.

11-3D-1: PURPOSE: The regulations of this article are intended to:

- A. Require architectural and aesthetic harmony for signs as they relate to building design and surrounding landscaping.
- B. Regulate sign size, height, and quality of signs, which will allow for good visibility for the public and the needs of business while providing for the health and safety of the public by minimizing distractions to motorists and pedestrians.
- C. Regulate signs that will be compatible with the building, site conditions and land uses the signs are intended to identify.
- D. Establish design criteria for signs to promote a well maintained and attractive community, which are compatible with their surroundings, and do not detract from the overall visual quality of the City.
- E. Recognize the need for adequate business identification, advertising, and communication for Meridian residents, businesses, employees and visitors.
- F. Establish and facilitate easy and agreeable communication between people.
- G. Set forth procedures that will facilitate the efficient processing of sign applications.

11-3D-2: APPLICABILITY:

- A. The sign standards provided in this article are intended to apply to any sign in all zoning districts in the City. Only signs authorized by this article shall be allowed.
- B. Murals and artistic graphics, as defined in chapter 1, article A, "Definitions", of this title are not regulated by this code.
- C. Nonconforming signs are subject to the provisions of Section 11-1B-6 (Nonconforming Properties, Uses, Structures, and Signs), of this title, in addition to this article. All existing off-premises outdoor advertising signs within the city are nonconforming due to dimensional and/or locational standards.
- D. A permit shall not be required for a change of copy on any sign, nor for the repainting, cleaning or other normal maintenance or repair of a sign or sign structure for which a permit has previously been issued in accord with this code, provided that the sign or sign structure is not altered in any way.
- E. For the purposes of this title, the term residential district shall also include the traditional neighborhood residential district.
- F. Exemptions: The provisions of the article shall not apply to the following:
 - 1. Public hearing notice signs as required by section 11-5A-5D of this title.
 - 2. Conventional flags, emblems, or insignia of any national or political subdivision or corporation.
 - 3. Governmental signs for the control of traffic or other regulatory purposes, or signs of public service companies indicating danger, that are erected by or on the order of a public officer in the performance of public duty.

4. Any sign erected by or under the authority of the City of Meridian for direction to places of general interest including, but not limited to, colleges, auditoriums, fairgrounds, hospitals, airports, parks, and playgrounds
5. Signs located within the interior of any business that are more than twelve inches (12”) away from the window and that are not attached to the window glass.
6. Memorial signs or tablets, names or buildings and date of erection that are cut into masonry surface or inlaid so as to be part of the building.
7. Public signs required or specifically authorized for a public purpose by any law, statute or ordinance, that may be of any type, number, area, height above grade, location, illumination or animation as required by the law, statute or ordinance under which the signs are erected.
8. Historical signs or markers.
9. "No Trespassing" or "No Dumping" signs that do not exceed one and one-half (1.5) square feet in area per sign and that are located such that they do not exceed one per one hundred feet (100') of the perimeter of the property. Special permission may be obtained from the director for additional signs where hazardous or public nuisance conditions exist.
10. Signs related to temporary uses regulated by the provisions of title 3, chapter 4 of this code, shall not require a sign permit under the provisions of this title, but shall comply with any and all applicable provisions of title 3, chapter 4 of Meridian City Code.

11-3D-3: PROCESS:

- A. Application Required: For projects requiring a sign permit approval, the applicant shall submit a sign permit application. Except as otherwise provided in this article, it shall be unlawful for any person to erect, construct, enlarge, move or convert any sign in the city, or cause the same to be done, without a sign permit.
 1. An application and fees, in accord with chapter 5, "Administration", of this title, shall be submitted to the director on forms provided by the planning department.
 2. The director shall apply the standards listed in this article to review the sign permit request.
 3. The City's Design Guidelines shall apply in the evaluation of Sign Permit applications to ensure that signs meet or exceed the intent of the Design Guidelines.
 4. No sign permit shall be issued for any property and/or business that has an outstanding notice of violation.
- B. Effect Of Issuance: No permit for a sign issued hereunder shall be deemed to constitute permission or authorization to maintain an unlawful sign nor shall any permit issued hereunder constitute a defense in an action to abate an unlawful sign.

- C. Maintenance: It shall be the responsibility of the property owner to continually maintain any and all signs on his/her property. The sign, copy, and materials shall be maintained and kept in good condition and repair to guard against decay, unsafe, and poorly maintained signs.
- D. Inspection: The director and/or building official are hereby empowered to enter or inspect, upon notification of the property owner or manager, any building, structure or premises in the city on which or in connection with which a sign is located, for the purpose of inspection of the sign, its structural and electrical connections, and to ensure compliance with the provisions of the Meridian City Code. Such inspections shall be carried out during business hours, unless an emergency exists. The applicant shall attach the permit issued by planning department to any approved sign of limited duration in a visible manner and accessible for inspection. Any sign of limited duration that does not have an attached permit shall be in violation to this article.
- E. Signs Declared Hazardous: The director and/or building official shall have the authority to order the repair or structural alteration for safety of signs that present a hazard to the public. Upon finding that any sign endangers public safety, the director and/or building official may declare the sign hazardous. The director and/or building official shall send the owner written notice that the sign has been declared hazardous, specifying the reasons why the sign endangers public safety, and order that the sign be repaired or removed by the owner within thirty (30) days. If a sign determined to be hazardous presents an immediate and serious danger to the public, it may be immediately removed by the city without prior notice and the removal costs charged to the owner.
- F. Time Limitations on sign permit approval:
 - 1. Where the sign permit also requires a building permit, the Planning Department approval shall be governed by the building permit. That is to say that as long as the building permit is valid, the Planning Department approval is valid as well. If the building permit is deemed expired. The Planning Department approval of the sign permit expires as well.
 - 2. Where the sign permit does not require a building permit, the Planning Department approval shall become null and void if erection or construction of the sign on site is not commenced within six (6) months from the date the permit was issued. If work authorized by such permit is suspended or abandoned for six (6) months at any time after the work is commenced the permit shall be null and void.
 - 3. For any expired sign permit, the applicant shall obtain a new sign permit.

11-3D-4: PROHIBITED SIGNS: The following types of signs are prohibited in all districts:

- A. Any sign not specifically allowed by this article as determined by the Director.
- B. Any private signs within public right of way or upon city-owned property. This shall not prohibit the transportation authority or city from placing signs on such property.

- C. Any signs which because of color, wording, design, size, movement, location or illumination resemble or conflict with any traffic control device or with the safe and efficient flow of traffic.
- D. Any sign displaying red, blue or blinking intermittent light likely to be mistaken for a warning or danger signal.
- E. Any signs that emit any sound, odor or visible matter.
- F. Any abandoned nonconforming signs. (See sections 11-1B-6 and 11-3D-8 of this title).
- G. Any benches with commercially available space for advertising.
- H. Any sign that includes strobing, revolving or flashing lights.
- I. Any sign using a prohibited light source as set forth in Section 11-3A-11 of this title.
- J. Any signs within the clear vision triangle as set forth in section 11-3A-3, "Access To Streets", of this title.
- K. Any signs for illegal uses.
- L. Any signs that block the visibility of any other sign due to their location, size, and/or height within a fifty-foot (50') radius.
- M. Any roof signs.
- N. Any sign within any stream or drainage canal or within a floodway.
- O. Any sign not maintained in a safe condition.

11-3D-5: SUBDIVISION IDENTIFICATION SIGNS: The following standards shall apply to subdivision identification signs:

- A. General Standards for Subdivision Identification Signs: The following standards shall apply to Subdivision Identification Signs in all districts:
 1. Subdivision identification signs may be non-illuminated or may have indirect, internal, or direct illumination. Neon tube illumination is prohibited.
 2. Subdivision identification signs using direct illumination shall target the lighting to the copy area of the sign to prevent trespass lighting and/or light pollution.
 3. Subdivision identification signs located within medians shall be a minimum of twenty feet (20') back from the right of way line of the perpendicular street.
 4. Subdivision identification signs shall only identify the subdivision name (or the name under which it is being marketed) or development name (including but not limited to a multi-family or commercial development). Such signs shall not identify any business, tenant, or developer names.
 5. All subdivision identification signs shall meet the setback standards in section 11-3D-8A3.

6. A permit is required for any subdivision identification sign.
- B. In addition to the general standards for subdivision identification signs set forth in this section, the following standards shall apply to subdivision identification signs in residential districts (R-2, R-4, R-8, R-15, R-40, and TN-R):
1. The maximum allowed background area for subdivision identification signs shall not exceed fifty (50) square feet.
 2. The maximum height of any subdivision identification sign shall not exceed six feet (6'). See section 11-1-5B4 of this title for architectural element standards.
 3. A maximum of two (2) subdivision identification signs are allowed at each street entrance to the development or subdivision.
- C. In addition to the general standards for subdivision identification signs set forth in this section, the following standards shall apply to subdivision identification signs in commercial districts (L-O, C-N, C-C, C-G, M-E, and H-E):
1. The maximum allowed background area for subdivision identification signs in L-O, C-N, C-C, and M-E districts shall not exceed one hundred (100) square feet.
 2. The maximum allowed background area for subdivision identification signs in C-G and H-E districts shall not exceed two hundred (200) square feet.
 3. The maximum height of any subdivision identification sign shall not exceed the maximum building height of the district.
 4. A maximum of one (1) subdivision identification sign is allowed at each street entrance to the development or subdivision.
- D. In addition to the general standards for subdivision identification signs set forth in this section, the following standards shall apply to subdivision identification signs in traditional neighborhood districts (O-T and TN-C):
1. The maximum allowed background area for subdivision identification signs shall not exceed eighty (80) square feet.
 2. The maximum height of any subdivision identification sign shall not exceed the maximum building height of the district.
 3. A maximum of one (1) subdivision identification sign is allowed at each street entrance to the development or subdivision.
- E. In addition to the general standards for subdivision identification signs set forth in this section, the following standards shall apply to subdivision identification signs in industrial districts (I-L and I-H):
1. The maximum allowed background area for subdivision identification signs shall not exceed one hundred and fifty (150) square feet.
 2. The maximum height of any subdivision identification sign shall not exceed the maximum building height of the district.

3. A maximum of one (1) subdivision identification sign is allowed at each street entrance to the development or subdivision.

11-3D-6: MARKETING SIGNS: The following standards shall apply to properties being marketed for lease and/or sale:

- A. General Standards for Marketing Signs: The following standards shall apply to marketing signs in all districts:
 1. All marketing signs shall meet the setback standards in section 11-3D-8A3.
 2. A maximum of three (3) marketing signs are allowed for properties abutting a collector or an arterial street and a maximum of one (1) marketing sign is allowed for all other properties.
 3. Illumination is prohibited for any marketing sign.
 4. A permit is not required for any marketing sign.
- B. In addition to the general standards for marketing signs set forth in this section, the following standards shall apply to marketing signs for three or less dwelling units per property in residential districts (R-2, R-4, R-8, R-15, R-40, and TN-R):
 1. The maximum allowed background area for marketing signs shall not exceed sixteen (16) square feet for common area lots abutting a collector or arterial street and six (6) square feet for all other lots.
 2. The maximum height of any marketing sign shall not exceed six feet (6’).
- C. In addition to the general standards for marketing signs set forth in this section, the following standards shall apply to marketing signs for multi-family developments and allowed non-residential uses in residential districts (R-2, R-4, R-8, R-15, R-40, and TN-R):
 1. The maximum allowed background area for marketing signs shall not exceed thirty two (32) square feet.
 2. The maximum height of any marketing sign shall not exceed ten feet (10’).
- D. In addition to the general standards for marketing signs set forth in this section, the following standards shall apply to marketing signs for all other districts (L-O, C-N, C-C, M-E, C-G, H-E, O-T, TN-C, I-L, and, I-H) :
 1. The maximum allowed background area for marketing signs shall not exceed thirty two (32) square feet.
 2. The maximum height of any marketing sign shall not exceed twelve feet (12’).

11-3D-7: CONSTRUCTION SIGNS: The following standards shall apply to properties under construction:

- A. General Standards for Construction Signs by the Owner and/or Developer:
 1. Any construction sign shall not be erected prior to issuance of a valid building permit. If such building permit lapses or ceases to be valid, any construction sign shall be removed immediately.

2. Any construction sign shall not be erected more than thirty (30) days prior to commencement of construction.
 3. Any construction sign shall be confined to the site of construction.
 4. Any construction sign shall be removed five (5) days after completion of construction and prior to occupancy.
 5. A maximum of three (3) construction signs are allowed per property.
 6. All construction signs shall meet the setback standards in section 11-3D-8A3.
 7. A permit is not required for any construction sign.
- B. In addition to the general standards for construction signs set forth in this section, the following standards shall apply to construction signs in residential districts (R-2, R-4, R-8, R-15, R-40, and TN-R):
1. The maximum background area for construction signs shall not exceed six (6) square feet.
 2. The maximum height of any construction sign shall not exceed six feet (6’).
- C. In addition to the general standards for construction signs set forth in this section, the following standards shall apply to construction signs for all other districts (L-O, C-N, C-C, M-E, C-G, H-E, O-T, TN-C, I-L, and, I-H):
1. The maximum background area for construction signs shall not exceed thirty two (32) square feet.
 2. The maximum height of any construction sign shall not exceed twelve feet (12’).

11-3D-8: BUSINESS IDENTIFICATION SIGNS: The following standards shall apply to business identification signs:

- A. General Standards for Business Identification Signs: The following standards shall apply to Business Identification Signs in all districts:
1. Abandoned Signs: Except as otherwise provided in this code, any sign and/or sign structure located on property that has been continuously vacant for a period exceeding six (6) months or longer shall be deemed as abandoned.
 - a. An abandoned nonconforming sign and/or sign structure is subject to the standards set forth in section 11-1B-6 of this title.
 - b. An abandoned conforming sign and/or sign structures may remain.
 2. Sign Maintenance And Repair: The owner of any sign and/or the owner of real property on which any sign is located shall maintain such signs and/or signs structures in a state of good appearance, security, safety and repair , including but limited to the following:
 - a. Any metal pole covers and sign cabinets shall be kept free of rust and rust stains.

- b. Any internally illuminated sign cabinets or sign panels that have been damaged shall remain non-illuminated until repaired.
 - c. Any sign that has been damaged to such extent that it may pose a safety hazard shall be repaired or removed immediately.
 - d. Any exposed lamps or ballasts shall be prohibited.
- 3. Setbacks And Location of Freestanding and Limited Duration Signs: In all districts, no part of a freestanding and/or limited duration sign, including the footing, shall be located closer than five feet (5') from any street property line and twelve and one-half feet (12.5') from any rear or interior side property line, unless greater separation is required.
- 4. Signs on a Property Abutting a Residential District: The following standards shall apply to all signs on a property abutting a residential district:
 - a. Illuminated freestanding signs shall be allowed in the required street landscape buffer.
 - b. Illuminated freestanding signs not in the required street landscape buffer shall be less than eight feet (8') in height or shall be located greater than one hundred feet (100') from any residential district.
 - c. Illuminated building signs shall not face a residential district unless located greater than one hundred feet (100') from such residential district.
- 5. Building Sign Design: All awning signs, canopy signs, hanging signs, projecting signs, and/or wall signs for business identification shall meet the following design standards:
 - a. The elements comprising the sign, including, but not limited to, areas devoted to copy, background area, supports, lighting fixtures, and any other architectural appurtenances or detailing shall be harmonious in scale and proportion and the design of the sign, including color scheme, shall be compatible with the wall face.
 - b. Signs shall be designed and constructed with a material or combination of materials that are durable and contribute to an aesthetic appearance.
 - c. No sign and/or sign structures shall diminish the aesthetics or architectural integrity of the structure to which it is attached. For example, cabinets shall not cut across columns or other architectural features.
- 6. Freestanding Sign Design: All freestanding signs for business identification shall meet the following design standard:
 - a. The elements comprising a freestanding sign, including, but not limited to, areas devoted to copy, bases, podiums, supports, structures, caps, lighting fixtures, and any other architectural appurtenances or detailing shall be harmonious in scale and proportion to all other elements of the sign and the entire sign as a whole to create a unified and aesthetic appearance.

- b. Freestanding signs shall be designed and constructed with a material or combination of materials that are durable and contribute to an aesthetic appearance.
 - c. Architectural appurtenances or other decorative elements that do not contain copy are allowed up to a maximum of fifteen percent (15%) of the district's allowable sign height.
 - d. Freestanding signs supported by poles that are thirty five feet (35') or less in height shall have a covering designed to fully enclose the pole(s). Such coverings may include, but not be limited to, stucco, decorative metal, rock, simulated rock, and/or brick. Paint, thin vinyl wraps, or similar materials that do not enclose or modify the structural appearance of the post or the pole shall be prohibited.
 - e. Special decorative elements such as sculptured metal, wrought iron or other aesthetically pleasing materials that are incorporated into the support structure design and do not fully enclose the structure may be allowed, when such decorative elements meet or exceed the intent of this subsection.
7. Street Address: All freestanding signs, except as otherwise approved for residential subdivision identification, shall include the street address of the subject property and shall meet the following standards:
- a. The placement of the street address on the sign shall be in addition to any address required to be placed on the structure, unless otherwise authorized by the Meridian fire department.
 - b. Numbering shall be a minimum of three and one-half inches (3.5") tall and be of a contrasting color. Along arterial streets, numbering shall be a minimum of six inches (6") tall and be of a contrasting color. Additionally, any freestanding sign located on a corner property shall be include the street name and address.
 - c. Street addresses shall not be included in the calculation for sign background area, except for those portions that are used to identify the business name, e.g., the 123 Main Street Day Care Facility.
 - d. Signs that identify multiple structures and/or addresses may provide a range of addresses.
8. Awning signs, when allowed by this article, shall meet the following standards:
- a. All awning signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Awning signs shall be non-illuminated or may have indirect or internal illumination. Direct and/or neon tube illumination are prohibited.
 - c. Any awning sign shall not extend above the top of the awning structure.
 - d. A permit is required for any awning sign.

9. Banners and/or signs attached to freestanding structures, e.g., parking light pole(s), when allowed by this article, shall meet the following standards:
 - a. The maximum background area for each sign shall not exceed five (5) square feet.
 - b. All such signs shall be non-illuminated.
 - c. All supporting structures shall meet the setback standards in section 11-3D-8A3.
 - d. All such sign(s) shall only be approved in conjunction with a freestanding sign permit.
10. Canopy signs, when allowed by this article, shall meet the following standards:
 - a. All canopy signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Any canopy sign shall not extend above the top of the canopy structure.
 - c. Canopy signs may be non-illuminated or may have indirect or internal illumination. Direct and neon tube illumination are prohibited.
 - d. A permit is required for any canopy sign.
11. Changeable copy sign proposed as building signs, when allowed by this article, shall meet the following standards:
 - a. All changeable copy building signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Changeable copy building signs are allowed for a maximum of thirty percent (30%) of the proposed sign background area.
 - b. A permit is required for any changeable copy building sign.
12. Changeable copy signs proposed as freestanding signs, when allowed by this article, shall meet the following standards:
 - a. Changeable copy freestanding signs are allowed for a maximum of thirty percent (30%) of the proposed sign background area.
 - b. All changeable copy freestanding signs shall meet the setback standards in section 11-3D-8A3.
 - c. A permit is required for any changeable copy freestanding sign.
13. Directional signs, when allowed by this article, shall meet the following standards:
 - a. Directional signs shall only be allowed where there is automobile movement through a site that has a drive-through establishment.
 - b. Directional signs may be non-illuminated or have internal illumination. Direct, indirect, and neon tube illumination are prohibited.

- c. All directional signs shall meet the setback standards in section 11-3D-8A3.
 - d. The maximum background area of any directional sign shall not exceed four (4) square feet. Any directional sign may be single- or double-sided.
 - e. The text on any directional sign shall not exceed twenty-five percent (25%) of the proposed background area.
 - f. The maximum height of any directional sign shall not exceed four feet (4').
 - g. A permit is required for any directional sign.
14. Freestanding signs, when allowed by this article, shall meet the following standards:
- a. Freestanding signs may be non-illuminated or may have indirect or internal illumination. Neon tube and direct illumination are prohibited.
 - b. All freestanding signs shall meet the setback standards in section 11-3D-8A3.
 - c. All freestanding signs shall be set entirely within a landscaped area having at least the same square footage as the background area of the sign. The landscaped area shall include plants, ground cover, and materials that contribute to an esthetic appearance and maintain clear vision for pedestrians and vehicles. The required landscaping area may be integrated with adjacent landscaping buffers, parking areas, or the vegetation surrounding an adjacent structure.
 - d. A permit is required for any freestanding sign.
 - e. No sign permit for a freestanding sign shall be issued for any property and/or business without an existing structure or valid building permit for an allowed use within the applicable district. Freestanding business identification signs are prohibited on vacant property.
 - f. Properties within six hundred and sixty feet (660') of the Interstate 84 freeway right-of-way and properties adjoining the Interstate 84 interchanges, as depicted on Figures 1 and/or 2 of this section are subject to the following standards:
 - i. Such freestanding signs shall be in lieu of, and not in addition to, signs which may be permitted by the district provisions set forth in sections 11-3D-8B through 11-3D-8H.
 - ii. Freestanding signs within six hundred and sixty feet (660') of the Interstate 84 freeway right-of-way are prohibited in residential districts.
 - iii. The maximum background area of any sign shall not exceed one hundred and fifty (150) square feet.
 - iv. The maximum height of any sign shall not exceed forty feet (40').

- v. Properties exceeding seven hundred and fifty feet (750') of lineal freeway frontage may be allowed an additional height allowance and background area allowance. Such sign shall not exceed fifty feet (50') in height nor shall such sign exceed three hundred (300) square feet of background area. Only one (1) such sign shall be allowed per seven hundred fifty feet (750') of lineal freeway frontage.
15. Hanging signs, when allowed by this article, shall meet the following standards:
- a. All hanging signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Hanging signs may be non-illuminated or may have indirect, internal, or neon tube illumination. Direct illumination is prohibited.
 - c. The length of hanging signs shall not to exceed fifty percent (50%) of the canopy width.
 - d. Any hanging sign under a canopy shall have a minimum vertical clearance of sixteen and one-half feet (16.5') from any driving surface.
 - e. Any hanging sign under an awning shall have a minimum vertical clearance of eight feet (8') from any sidewalk, walkway, and/or pathway.
 - f. Only one (1) hanging sign shall be allowed per business entrance.
 - g. A permit is required for any hanging sign.
16. Portable signs, when allowed by this article, shall meet the following standards:
- a. Any portable sign shall count as part of the overall freestanding sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. The following uses shall qualify for any portable sign: retail, restaurants, drinking establishments, and personal services.
 - c. Placement of any portable sign shall meet the following standards:
 - i. The placement of any portable sign shall be limited to the portion of the sidewalk that is located directly in front of the business to applying for the sign permit and shall not be placed in front of another business.
 - ii. It shall be the responsibility of the property owner to comply with the American Disabilities Act (ADA) standards for pedestrian walkways and clearance for handicap accessible parking stalls.
 - d. A maximum of one (1) portable sign is allowed per entrance with no more than one (1) portable sign per street frontage.
 - e. The maximum background area of any portable sign shall not exceed eight (8) square feet. Any portable sign may be single or double sided.

- f. Portable signs shall be constructed of stable and durable materials that will hold up under adverse weather conditions.
 - g. A permit is required for any portable sign.
17. Projecting signs, when allowed by this article, shall meet the following standards:
- a. All projecting signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Projecting signs may be non-illuminated or may have indirect, internal, or neon tube illumination, except illumination shall be prohibited where projecting signs are attached and/or affixed to a second story where residential uses are located within fifty feet (50') of such sign. Direct illumination is prohibited.
 - c. The projecting sign shall project no more than four feet (4') from the building.
 - d. The projecting sign shall be pinned away from the building at least six inches (6").
 - e. The projecting sign shall have a minimum clearance of eight feet (8') from grade.
 - f. The projecting sign shall project from the building at an angle of ninety (90) degrees. Angular projection from the corner of a structure is prohibited.
 - g. The projecting sign shall not extend vertically above the lowest of the following: the roofline or eighteen feet (18').
 - h. Only one (1) projecting sign shall be allowed per business.
 - i. A permit is required for any projecting sign.
18. Wall signs, when allowed by this article, shall meet the following standards:
- a. All wall signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Wall signs for a tenant shall be located over the main public entrance for such tenant. Wall signs for a tenant shall be prohibited over the main public entrance of another tenant.
 - c. No wall sign shall exceed the height of the wall face.
 - d. Wall signs may be non-illuminated or may have indirect, internal, or neon tube illumination. Direct illumination is prohibited.
 - e. Neon tube illumination wall signs shall be limited to three (3) square feet in size, or shall be contained within pan channel letters.
 - f. A permit is required for any wall sign.

19. Window Signs, when allowed by this article, shall meet the following standards:
 - a. All window signs shall count as part of the building sign allowance as set forth in sections 11-3D-8B through 11-3D-8H.
 - b. Window signs shall not exceed more than one (1) square feet per four (4) square feet of window area.
 - c. Window signs may be non-illuminated or may have indirect, internal, or neon tube illumination. Direct illumination is prohibited.
- B. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for residential districts (R-2, R-4, R-8, R-15, R-40, and TN-R):
 1. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for residential districts for dwelling and accessory uses (R-2, R-4, R-8, R-15, R-40, and TN-R):
 - a. The maximum allowed background area for any residential sign shall not exceed six (6) square feet.
 - b. A maximum of one (1) residential sign is allowed per property.
 - c. All residential signs shall be non-illuminated.
 - d. A permit is not required.
 - e. Freestanding and/or building signs shall be allowed. All other signs shall be prohibited.
- C. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for multi-family developments and allowed non-residential uses (R-2, R-4, R-8, R-15, R-40, and TN-R), excluding accessory uses:
 1. Building signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed ten percent (10%) of the area of such façade.
 - b. Awning signs are allowed and shall meet the standards set forth in section 11-3D-8A8.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11 all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain

1. Building signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed ten percent (10%) of the area of such façade.
 - b. Awning signs are allowed and shall meet the standards as set forth in section 11-3D-8A8.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11 all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy signs proposed as a building sign shall be allowed per facade area.
 - e. Hanging signs are allowed and shall meet the standards set forth in section 11-3D-8A15.
 - f. Wall signs are allowed and shall meet the standards set forth in section 11-3D-8A18:
 - g. Window signs are allowed and shall meet the standards set forth in section 11-3D-8A19.
2. Banners are allowed and shall meet the standards set forth in section 11-3D-8A9.
3. Directional signs are allowed and shall meet the standards set forth in section 11-3D-8A13.
4. Freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A14, all freestanding signs shall meet the following standards:
 - a. The maximum background area of any freestanding sign shall not exceed fifty (50) square feet.
 - b. The maximum height of any freestanding sign shall not exceed eight feet (8').
 - c. A maximum of one (1) freestanding sign is allowed per one hundred and fifty feet (150') of lineal street frontage. Properties with less than one hundred and fifty feet (150') of lineal street frontage shall be allowed a maximum of one (1) such sign per property.

- d. Properties exceeding seven hundred and fifty feet (750') of lineal street frontage may be allowed an additional sign height and background area allowance. Such signs shall not exceed fifteen feet (15') in overall height and eighty (80) square feet of background area. Only one (1) such sign shall be allowed per seven hundred and fifty feet (750') of lineal street frontage.
 - e. Changeable copy signs proposed as freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A12, all changeable copy freestanding signs shall meet the following standards:
 - i. Any changeable copy freestanding sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy signs proposed ads a freestanding sign shall be allowed per property.
5. Portable signs are prohibited.
 6. Projecting signs are prohibited.
 7. All other signs shall be prohibited, except as allowed by 11-3D-9.
- E. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for neighborhood business, community business, and mixed employment districts (C-N, C-C, and M-E):
1. Building signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed ten percent (10%) of the area of such façade.
 - b. Awning signs are allowed and shall meet the standards set forth in section 11-3D-8A9.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11, all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.

- ii. Only one (1) changeable copy sign proposed as a building sign shall be allowed per facade area.
 - e. Hanging signs are allowed and shall meet the standards set forth in section 11-3D-8A15.
 - f. Wall signs are allowed and shall meet the standards set forth in section 11-3D-8A18.
 - g. Window signs are allowed and shall meet the standards set forth in section 11-3D-8A19.
2. Banners are allowed and shall meet the standards set forth in section 11-3D-8A9.
 3. Directional signs are allowed and shall meet the standards set forth in section 11-3D-8A13.
 4. Freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A14, all freestanding signs shall meet the following standards:
 - a. The maximum background area of any freestanding sign shall not exceed seventy (70) square feet.
 - b. The maximum height of any freestanding sign shall not exceed fifteen feet (15').
 - c. A maximum of one (1) freestanding sign is allowed per one hundred and fifty feet (150') of lineal street frontage. Properties with less than one hundred and fifty feet (150') of lineal street frontage shall be allowed a maximum of one (1) such sign per property.
 - d. Properties exceeding seven hundred and fifty feet (750') of lineal street frontage may be allowed an additional sign height and background area allowance. Such signs shall not exceed twenty feet (20') in overall height and one hundred and fifty (150) square feet of background area. Only one (1) such sign shall be allowed per seven hundred and fifty feet (750') of lineal street frontage.
 - e. Changeable copy signs proposed as freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A12, all changeable copy freestanding signs shall meet the following standards:
 - i. Any changeable copy freestanding sign visible from a public street shall be programmed as follows: All displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a freestanding sign shall be allowed per property.

5. Portable signs are prohibited.
 6. Projecting signs are prohibited, except for signs on property within the C-C zoning district and that have an Old Town Comprehensive Plan Designation.
 7. All other signs shall be prohibited, except as allowed by 11-3D-9.
- F. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for general retail and service commercial and high density employment districts (C-G and H-E):
1. Building Signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed fifteen percent (15%) of the area of such façade. The maximum background area of a single wall sign may not exceed two hundred and twenty (220) square feet.
 - b. Awning signs are allowed and shall meet the standards set forth in section 11-3D-8A8.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11 all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a building sign shall be allowed per facade area.
 - e. Hanging signs are allowed and shall meet the standards set forth in section 11-3D-8A15.
 - f. Wall signs are allowed and shall meet the standards set forth in section 11-3D-8A18.
 - g. Window signs are allowed and shall meet the standards set forth in section 11-3D-8A19.
 2. Banners are allowed and shall meet the standards set forth in section 11-3D-8A9.
 3. Directional signs are allowed and shall meet the standards set forth in section 11-3D-8A13.

4. Freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A14, all freestanding signs shall meet the following standards:
 - a. The maximum background area of any freestanding sign shall not exceed eighty (80) square feet.
 - b. The maximum height of any freestanding sign shall not exceed twenty feet (20').
 - c. A maximum of one (1) freestanding sign is allowed per one hundred and fifty feet (150') of lineal street frontage. Properties with less than one hundred and fifty feet (150') of lineal street frontage shall be allowed a maximum of one (1) such sign per property.
 - d. Properties exceeding seven hundred and fifty feet (750') of lineal street frontage may be allowed an additional sign height and background area allowance. Such signs shall not exceed thirty five feet (35') in overall height and two hundred (200) square feet of background area. Only one (1) such sign shall be allowed per seven hundred and fifty feet (750') of lineal street frontage.
 - e. Changeable copy signs proposed as freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A12, all changeable copy freestanding signs shall meet the following standards:
 - i. Any changeable copy freestanding sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a freestanding sign shall be allowed per property, except properties abutting two (2) arterial streets may be allowed one (1) changeable copy freestanding sign along each arterial street.
5. Portable signs are prohibited.
6. Projecting signs are prohibited
7. All other signs shall be prohibited, except as allowed by 11-3D-9.
- G. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for traditional neighborhood districts (O-T and TN-C):
 1. Building signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed ten percent (10%) of the area of such façade.

- b. Awning signs are allowed and shall meet the standards set forth in section 11-3D-8A8.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11, all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a building sign shall be allowed per facade area.
 - e. Hanging signs are allowed and shall meet the standards set forth in section 11-3D-8A15.
 - f. Projecting signs are allowed and shall meet the standards set forth in section 11-3D-8A17.
 - g. Wall signs are allowed and shall meet the standards set forth in section 11-3D-8A18.
 - h. Window signs are allowed and shall meet the standards set forth in section 11-3D-8A19.
2. Banners are allowed and shall meet the standards set forth in section 11-3D-8A9.
 3. Directional signs are prohibited.
 4. Freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A14, all freestanding signs shall meet the following standards:
 - a. The maximum background area of any freestanding sign shall not exceed fifty (50) square feet.
 - b. The maximum height of any freestanding sign shall not exceed eight feet (8'), except, where a freestanding sign is within fifteen feet (15') of a public pedestrian walkway, sidewalk, and/or pathway or public space, the height of the sign shall be limited to six feet (6') to maintain an appropriate human scale.
 - c. A maximum of one (1) freestanding sign is allowed per street frontage.
 - d. Changeable copy signs proposed as freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A12, all changeable copy freestanding signs shall meet the following standards:

- i. Any changeable copy freestanding sign visible from a public street shall be programmed as follows: All displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a freestanding sign shall be allowed per property.
 - 5. Portable signs are allowed and shall meet the standards set forth in section 11-3D-8A16.
 - 6. All other signs shall be prohibited, except as allowed by 11-3D-9.
- H. In addition to the general standards for business identification signs set forth in this section, the following standards shall apply to business identification signs for industrial districts (I-L and I-H):
- 1. Building Signs are allowed and shall meet the following standards:
 - a. Allowance: The combined area of all building signs on a single façade shall not exceed ten percent (10%) of the area of such façade.
 - b. Awning signs are allowed and shall meet the standards set forth in section 11-3D-8A8.
 - c. Canopy signs are allowed and shall meet the standards set forth in section 11-3D-8A10.
 - d. Changeable copy signs proposed as building signs are allowed. In addition to the standards set forth in section 11-3D-8A11, all changeable copy building signs shall meet the following standards:
 - i. Any changeable copy building sign visible from a public street shall be programmed as follows: all displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a building sign shall be allowed per facade area.
 - e. Hanging signs are allowed and shall meet the standards set forth in section 11-3D-8A15.
 - f. Wall signs are allowed and shall meet the standards set forth in section 11-3D-8A18.
 - g. Window signs are allowed and shall meet the standards as set forth in section 11-3D-8A19.

2. Banners are allowed and shall meet the standards set forth in section 11-3D-8A9.
3. Directional signs are allowed and shall meet the standards set forth in section 11-3D-8A3.
4. Freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A14, all freestanding signs shall meet the following standards:
 - a. The maximum background area of any freestanding sign shall not exceed seventy (70) square feet.
 - b. The maximum height of any freestanding sign shall not exceed fifteen feet (15').
 - c. A maximum of one (1) freestanding sign is allowed per street frontage.
 - d. Properties exceeding seven hundred and fifty feet (750') of lineal street frontage may be allowed an additional sign height and background area allowance. Such signs shall not exceed twenty-five feet (25') in overall height and one hundred and fifty (150) square feet of background area. Only one (1) such sign shall be allowed per seven hundred and fifty feet (750') of lineal street frontage.
 - e. Changeable copy signs proposed as freestanding signs are allowed. In addition to the standards set forth in section 11-3D-8A11, all changeable copy freestanding signs shall meet the following standards:
 - i. Any changeable copy freestanding sign visible from a public street shall be programmed as follows: All displays, including, but not limited to, graphics, letters, numbers, color and/or brightness shall remain unchanged for a minimum of eight (8) seconds, except that any text messages that are longer than the display area and do not contain any graphics may scroll in a consistent and predictable manner.
 - ii. Only one (1) changeable copy sign proposed as a freestanding sign shall be allowed per property.
 - f. Directional signs are allowed and shall meet the standards set forth in section 11-3D-8A13.
5. Portable signs are prohibited.
6. Projecting signs are prohibited.
7. All other signs shall be prohibited, except as allowed by 11-3D-9.

11-3D-9: ADDITIONAL ALLOWANCE FOR SIGNS OF A LIMITED

DURATION: The following standards shall apply to business identification signs allowed for a limited duration for all allowed non-residential uses:

- A. Purpose: The purpose of this section is to allow additional business identification signs for a limited duration.

- B. Applicability: This section shall apply to all allowed non-residential uses in all districts.
- C. Exemptions: The provisions of the section shall not apply to handheld signs. Handheld signs are allowed and do not require a permit.
- D. Process:
 - 1. The applicant shall obtain a limited duration sign permit through the Planning Department for fifteen (15), thirty (30), sixty (60), or ninety (90) day time periods. It shall be unlawful for any person to erect or display on any property a limited duration sign without a valid and current limited duration sign permit.
 - 2. In no instance shall a limited duration sign requiring a permit be displayed for more than one hundred and twenty (120) days per calendar year per business.
 - 3. The applicant shall obtain a limited duration sign permit for every new and/or renewed limited duration sign to be displayed.
 - 4. Removal of any limited duration sign for any period of time shall not extend the expiration date for such limited duration sign permit.
 - 5. The limited duration sign permit shall be attached to the approved sign so that it is visible from the nearest public right of way.
 - 6. Any person displaying or erecting limited duration signs on any property shall obtain the written consent of the property owner and file that consent with the planning department prior to issuance of a permit.
- E. General Standards for Limited Duration Signs: The following standards shall apply to all Limited Duration Signs in all districts:
 - 1. All limited duration signs shall be securely fastened to the ground or to a permanent structure. Signs shall be erected in a manner that does not create a potential hazard of any kind. The attachment line for inflatable signs shall not be within ten feet (10') of the nearest overhead power line.
 - 2. No limited duration sign shall be illuminated. Illumination is prohibited.
 - 3. No limited duration sign shall be located within a public right of way.
 - 4. All limited duration signs shall be weatherproofed and kept in a state of good appearance, safety, and repair. Any damaged or potentially hazardous sign shall be repaired or removed immediately.
 - 5. A maximum of one such sign shall be displayed per business at any one time.
 - 6. Limited duration signs shall maintain a minimum fifty feet (50') of spacing from any and all other approved freestanding and limited duration signs.
 - 7. The background area for limited duration banner signs located on an exterior of a building shall not exceed thirty-two (32) square feet per business, except that businesses having over one hundred thousand (100,000) square feet of gross floor area shall be allowed sixty-four (64) square feet for such sign.

8. The background area for freestanding limited duration signs, shall not exceed twenty (20) square feet.
9. Balloons and other inflated devices that are limited duration signs shall be no greater than one and one-half (1 1/2) times the maximum building height within the district.
10. Electrical components shall be prohibited as part of a limited duration sign, except electrical pumps may be allowed for balloons and other inflated devices.

11-3D-10: STANDARDS FOR VEHICLE SIGNS: The following standards shall apply to vehicle signs used for business identification:

- A. Purpose: The purpose of this section is to allow vehicle signs used for business identification of fleet vehicles.
- B. Applicability: This section shall apply to all vehicle signs used for business identification, except that the provisions of the section shall not apply to interior vehicle signs not exceeding two (2) square feet in overall size.
- C. Process: Vehicle signs that meet the standards set forth in this article are allowed and do not require a permit. Any vehicle signs that do not meet the standards set forth in this article may be considered for approval as a business identification sign or limited duration sign.
- D. Standards for Vehicle Signs: The following standards shall apply to all vehicle signs used for business identification:
 1. Any vehicle sign shall not project or extend beyond two (2) inches from the original manufactured body proper of the vehicle.
 2. Any vehicle sign shall be magnetic decals, vinyl stickers, vinyl wraps, and/or painted directly to the body of the original vehicle.
 3. The vehicle to which the sign is attached shall be in proper working order and shall bear a current license plate.
 4. The vehicle to which the sign is affixed shall be used in the conduct of the business and shall not be permanently parked on a public street or street right-of-way.
 5. The parking of any idle vehicle or trailer on any property for more than seventy two (72) hours, any part of which is located within thirty five feet (35') of a public right of way, and which has affixed to it a vehicle sign is prohibited. This prohibition is not intended to apply to a fleet vehicle(s) which leaves the premises during the hours of the business operation.