



**COURTSIDE ADVERTISING &  
CORPORATE PARTNERSHIP PROGRAM**



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**Parks and Recreation**

## ABOUT MERIDIAN HOMECOURT

Meridian Homecourt is more than just an athletic facility—it's the heartbeat of the Treasure Valley's sports and recreation scene.

With over **65,000 annual visits**, hundreds of league games, and a steady stream of youth practices and weekend events, our 49,000 sq. ft. venue offers unmatched visibility and engagement for sponsors.

Whether you're looking to connect with families, athletes, or active adults, partnering with Meridian Homecourt puts your brand at the center of the action!



## WHY PARTNER WITH US?

**Massive Daily Exposure:** The facility averages over **400 active visitors every day**—including families, athletes, teens, and seniors.

**Diverse Demographics:** From pickleball seniors to league adults, and youth tournament players, your brand will reach a wide, active audience.

**Community Alignment:** Marketing your business with Meridian Homecourt positions your brand as a champion of local health, wellness, and youth development.



## HOMECOURT BY THE NUMBERS



**49,000**  
sq. ft.

**14**  
Pickleball  
Courts

**4**  
NBA-sized  
Basketball  
Courts

**7**  
Volleyball  
Courts

**7,000**  
sq. ft.  
Community  
Education  
Room

**65,000 Annual Visits**  
**400+ Daily Visitors**

- Open Play
- League Games
- Youth Practices
- Weekend Events

# REACH THOUSANDS WITH COURTSIDE ADVERTISING



## STANDARD COURTSIDE SIGN

- Size: 30"x24"
- Placement: behind hoop
- Three per pillar
- Available on four courts (24 total)

INVESTMENT:  
**\$800/sign**

ONE-TIME PRODUCTION FEE:  
**\$120/sign**

## PREMIUM LARGE SIGN

- Size: 30"x78"
- Placement: behind hoop
- One per pillar
- Available on four courts (8 total)

OR

INVESTMENT:  
**\$2,800/sign**

ONE-TIME PRODUCTION FEE:  
**\$320/sign**



**10% OFF**  
with multi-sign  
commitment

# COURTSIDE ADVERTISING DETAILS

#4

YOUR  
BUSINESS  
HERE

30"x78"

## Full Court Exclusivity

Own the court.  
Dominate the visual  
space and ensure no  
competitors share  
your court.

**Investment:** \$6,000

### What's Included:

- Two (2) large 30"x78" signs.
- 100% advertising exclusivity on one full court (no other brands displayed on your court).

## 1-Year Pricing Summary

SIGN TYPE	BASE PRICE	PROD. FEE	SINGLE TOTAL	MULTI. TOTAL
Standard Sign (30"x24")	\$800	\$120	\$920	Take 10% Off Total
Premium Sign (30"x78")	\$2,800	\$320	\$3,120	Take 10% Off Total
Full Court Exclusivity (Two 30"x78")	\$6,000	\$640	\$6,640	\$5,976



**MERIDIAN**  
**HOMECOURT**

**WE'LL SEE YOU ON THE COURT.**

To get started, contact:

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